





Homelessness Strategy

Working better together

Exeter City Council
Teignbridge District Council



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1. Introduction

Most people are lucky enough to have never experienced homelessness. But for those who do, it can be a traumatic experience that damages both physical and emotional wellbeing. Not having a decent home adversely affects all areas of your life, from your health, to your achievement at school and your ability to get work.

Since the Homelessness Act 2002 all local housing authorities have been required to conduct a review of their services and develop a Homelessness Strategy. Our previous plans have now come to an end and with a rapidly changing environment in the public sector it is important that we review our current position and set out plans for tackling homelessness in the future.





'Together with Teignbridge Council we have worked on the Homelessness Strategy in a slightly different way. We have engaged with, and listened to, many organisations that provide services for homeless people and have learnt a lot about the work they do, the challenges they face and the valuable role they play.

It is clear to me that the residents facing homelessness in the area are best served by agencies, including the City Council, working closely together in partnership. Preventing homelessness is key to our plans going forward and we must keep this central in our work.'

Cllr Heather Morris
Executive Member for Customer Access, Exeter City Council



'Taking part in the homelessness strategy meetings with Exeter City Council has been a real eye-opener. It has highlighted many aspects of homelessness that I had not previously considered, for example, I had not realised that many people are only two pay cheques away from losing their home, or that becoming homeless can happen very quickly as a result of illness, bereavement, job loss, or relationship breakdown.

I hope that this strategy can help people at risk of homelessness more quickly and effectively and will go some way to prevent homelessness by giving support, such as money advice, at an earlier stage.

Cllr Humphrey Clemens
Executive member for Housing & Planning, Teignbridge District Council

2. Overview

'On any given night, there are still over 2,000 people sleeping rough and up to 40,000 living in hostels and supported accommodation in England. Too many families are still living in temporary accommodation and facing an uncertain future.

Kris Hopkins MP, Under Secretary of State for DCLG, March 2015

Despite significant efforts and investment, poor housing and homelessness still exist in modern Britain and continue to adversely affect the physical and mental wellbeing of many people, especially vulnerable groups.

The joint Exeter City and Teignbridge District Council Homelessness Strategy 2016 to 2021 sets out how the two councils, and their partners, will work together to tackle homelessness over the next five years. The document outlines our strategic vision in addressing homelessness and sets out the actions we intend to take to help us reach our goals. It contains a review of the main challenges ahead and highlights key areas of positive work that we are currently delivering.

At the end of each theme there is a list of annual projects that have been developed in consultation with partners, members and stakeholders. It demonstrates both councils' commitment to preventing homelessness and supporting those who find themselves homeless. Plans will be monitored quarterly and reviewed annually to keep abreast of budgets, welfare reform and developing government policy.

To make sure that we have paid due regard to duties under the Equality Act 2010 we will develop an 'impact assessment', which will look at how we have considered equal access by mapping any positive, or negative, impacts upon the local community. This document will highlight any additional actions we intend to take to reduce inequality.

2.1 Exeter and Teignbridge

2.1a The local area

Exeter and Teignbridge have similar sized populations, yet they differ in density, landscape and stock profile. Exeter is a densely populated university city and is well serviced with transport links. In contrast, Teignbridge is over ten times the size, with a mix of coastal and rural areas with some larger market towns and smaller villages, where distance makes transport a challenge.

Exeter City retained its housing stock and enjoys national average levels of social housing, whereas Teignbridge has half the national average of social housing and transferred its social stock to Teign Housing in 2005. In both areas the private rented sector outstrips the social stock, with Exeter having almost 5% more private rented property than the national average.

2.1b Tackling homelessness

Whilst there are some differences between Exeter and Teignbridge in the experience of homelessness, the causes and available solutions are the same. By working together we can establish better and more cost effective services and develop clearer, more accessible routes for clients, stakeholders and residents. Where needed we will also be able to offer targeted coverage at a local level, from urban rough sleeping encampments in Exeter, to the more isolated families facing homelessness in a rural setting in Teignbridge's smaller villages.

The Housing Options Teams in Exeter and Teignbridge have been jointly managed since May 2015. The decision to create a shared vision for homelessness across the area further helps us to

respond more robustly as issues arise, as well as a helping us to develop more holistic conversations with partners, service providers and clients who often do not recognise local authority boundaries.

2.1c Working better together

Working in partnership is key to the success of the strategy. We will continue to engage with the larger national organisations to provide context, as well as maintain and develop conversations with the smaller local organisations to develop a more joined up set of values and objectives. The strategy aims to develop these values and goals in recognition of national, regional and local policy and proposes a vision for the benefit of all our residents, stakeholders and partners.

This is a wide-ranging and ambitious strategy that will require both councils to work together and continue to be open to new ways of tackling issues. . By working together with partners and stakeholders, we can better tackle homelessness and address some of its root causes, whilst maximising resources and delivering a better service.

This strategy is intended to drive improved quality and coverage and will be of interest to:

- 1. Residents, stakeholders and clients by setting out our intentions
- 2. Partners, to help share our vision and improve joined up planning and of future work
- 3. Service managers, members and staff to enable them to better understand, plan and deliver improvements

2.2 Themes and aims 2016 to 2021

The strategy combines both councils' five year plan to prevent homelessness and improve the experience of those who become homeless locally. It is a call to action to partners and stakeholders to help us deliver, and develop, a more joined-up service to address homelessness in the area.

This strategy looks to deliver our services from a client, or customer, point of view and has been themed to reflect the broad range of work that we do to address homelessness. In this way we hope to break away from a department led approach. Under each theme is a set of strategic aims.

2.2a Themes and aims summary

A place to live

- Increase access to good, safe and affordable accommodation
- End the use of bed and breakfast for families and young people
- Bring rough sleeping to an end

Access to services

- · Work together to put customers first
- · Offer help at times and places where clients need them most
- Make sure help is accessible for everyone

Health and protection

- Improve the health and wellbeing of homeless people
- Help protect the vulnerable from violence and abuse
- Support people who are released from prison, hospital, or leaving the armed forces

Money matters

- Help people manage household finances when faced with homelessness
- Target investment to reduce homelessness
- Maximise opportunities with partners and provide better value for money

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3 A place to live

'We must make sure that families who experience the downward spiral that leads to homelessness have an adequate safety net. In the long-term, we need an adequate supply of decent, affordable homes to prevent so many families being unable to find somewhere suitable to live.'

Shelter

The supply of suitable, affordable accommodation is central to tackling homelessness, as is having the flexibility to offer a range of sustainable options to meet changing need. Since 2013, we have used the powers under the Localism Act to proactively reduce the link between homelessness and social housing, by helping people into private rented accommodation. This gives households more choice over where they want to live, and can considerably reduce the experience of homelessness.

Many people facing homelessness have a variety of complex needs, which all too often prevent them getting, or maintaining a home. This theme focuses on the provision of housing for homeless people. We believe that it is the councils' role to provide and enable suitable housing products that can effectively dovetail with the support available, further discussed in Theme 3; Health and Protection. By offering flexible solutions and tailoring services and accommodation around the client, we will work to find longer term housing solutions for even the most challenging scenarios.

3.1 Increase access to good, safe and affordable accommodation

There should be life beyond temporary accommodation, the hostel system, or the streets for homeless households, including for the most vulnerable and complex clients. Not all homeless people aspire to, or can maintain secure, long term housing and we recognise that there is a need for a variety of housing options to meet people's need in the short term. If applicable, these options can provide a stepping stone towards a more sustained housing solution.

3.1a Help people stay at home

Often, when we consider the housing options for people facing homelessness there can be an over emphasis on looking for a new property. However, for many, the home in which they already live provides the best housing solution in terms size, cost, and location.

In 2014, the University of Exeter conducted a review of the local housing market by talking to residents. The research

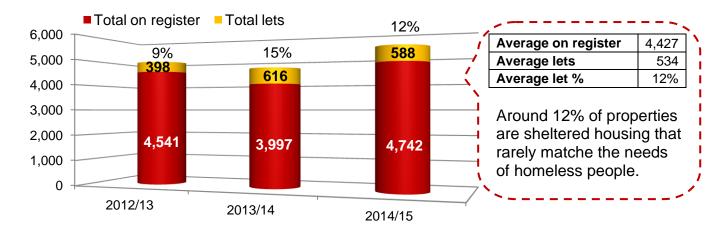
Over the last three years, 957 households were helped to stay in their own homes. (P1e, 2012/13, 2013/14, 2014/15)

found that people were concerned about spiralling into homelessness due to debt and a lack of security in their lives. Failure to intervene when problems develop can quickly lead to crisis and the loss of a home.

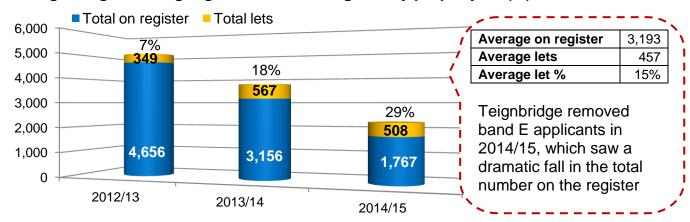
The majority of interventions happen in the private rented sector and we have a good track record of preventing homelessness through targeted intervention, such as landlord negotiation, resolving housing benefit concerns, arrears management, tenancy support, money advice and court desk representation. Furthermore, mediation with parents and the wider family is proving increasingly successful in resolving homelessness amongst younger people.

3.1b Social housing

3.1b i. Exeter housing register - Total on register by property let (%)



3.1b ii. Teignbridge housing register - Total on register by property let (%)



Source: www.devonhomechoice.com

The social housing sector is seeing significant pressure from emerging housing policy that will impact landlord income and the ability to build homes in the future. Social housing is also becoming less attractive to applicants, with many registered providers no longer offering social rents and long term security. With this additional pressure, social landlords are beginning to put measures in place to protect their business position, such as requiring rent in advance and more stringent qualifying criteria for properties. These have a detrimental impact on homeless households who often have very limited funds and a poor housing history.

Social housing is unlikely to offer an immediate resolution to homelessness due to high demand in the sector. We have removed the automatic high priority banding for homelessness in an attempt to encourage people to find a housing solution, rather than wait for social housing. The banding remains in place for people with additional needs and for those who served in the armed forces. A prevention of homelessness raised banding is also in place to assist in planned moves rather than homelessness in a crisis.

Between April and December 2015, 111 homeless households were prevented from becoming homeless as a result of accessing social housing, 45 in Exeter and 66 in Teignbridge. This was not solely through a raised banding priority, but also working to directly match households with hard to let properties, as well as giving specialist advice.

3.1c Private rented sector

Availability and affordability in the private rented sector remains challenging.

According to the Valuation Office, the amount of housing benefit, or 'local housing allowance', that helps pay for one, two and three bed, privately rented property is currently between 15% to 25% lower than the average local rent. Households needing four, or more bedrooms face a significant shortfall, with the monthly benefit allowance somewhere between £600 below average rent in Exeter and £230 in Teignbridge.



Rental affordability is also a concern for working households on low wages. Single and two bed properties in Teignbridge are around £480 and £620 pcm respectively and on average is £100 per month more expensive in Exeter. In Teignbridge, to rent a three, or four bed property costs around £760 and £1,000 respectively. In Exeter, rents are more expensive and are somewhere between £260 a month more for a three bed and £470 more for a four bed. According to the Exeter Landlords Guide, letting agents' fees to landlords are generally between 8% and 14% of the rental price and can mean the difference between an affordable and unaffordable rent.

There is pressure in the private rented market, with competition for properties high and confidence in tenants low. In Teignbridge, rural and coastal homes used as holiday lets are key competition to the usual rental stock and increases competition in the market. Whereas in Exeter, the expanding student market has significantly inflated larger family property rental prices, as a higher income and greater security from parental guarantors can be gained through shared student lets. Both areas also have high house purchase to average income ratios, meaning that potential home buyers are occupying private rented properties in the locality.

Welfare reform affecting tenants and changes to financial and legislative regulation of landlords may further hinder engagement between private landlords and the local authority looking to help accommodate homeless households.

3.1d Supported accommodation

Public spending cuts have led to the loss of over 300 units of supported accommodation across the area in the last five years. Furthermore, support and accommodation is commissioned to a market-driven model. This had led to the current availability of accommodation determining the type of support provision rather than interventions being designed to respond to the needs of the local homeless population. Lack of an alternative to the large hostel in Exeter for complex clients with multiple needs often results in rough sleeping when tenancies fail. This is not necessarily a client or service failure as hostel living arrangements are not suitable for everyone. In Teignbridge, the opposite is in place, with adult supported accommodation being solely available in independent units. Location is also a concern with all young peoples provision being based in Newton Abbot with very limited options across the wider district.

Although not the fault of any particular agency, there are currently gaps in support provision as a result of missed strategic links in service design and delivery. Traditional models of accommodation may not be the answer and by working together differently there are opportunities to develop new approaches to the following:

- High support accommodation for entrenched rough sleepers
- Specialist accommodation for victims of domestic abuse
- Female only, or young people's hostel provision
- Shared supported accommodation for adults in Teignbridge
- Provision for clients with substance misuse issues, or physical disabilities

3.1e Shared accommodation

There is a lack of affordable accommodation for homeless people under the age of 35. This group have been affected by reduced benefit entitlements, or are in low paid employment because they are at the start of their careers.

The private rented market does not appear keen to expand to meet the needs of homeless people. It prioritises low risk, young professionals, or students with parental guarantors. Shared accommodation, which is affordable to younger people, is generally unavailable for those with support needs, which can lead to difficulties in attracting suitable tenants. This is a wasted resource and a lost income for landlords.

The social housing sector does not have a track record of providing this type of accommodation unless accompanied with expensive support services for tenants.

3.2 End the use of bed and breakfast accommodation for families and young people

The use of bed and breakfast accommodation often leads to families and young people living in cramped conditions and sharing facilities with adults who may be vulnerable or have significant social problems.

For this reason government guidance for temporary accommodations states that bed and breakfast is not suitable for families or young people under the age of 18 or care leavers. If no alternative accommodation is available Councils can use bed and breakfast, but only in an emergency and for a maximum of six weeks.

3.2a Temporary accommodation

There is a continued demand on temporary accommodation and a reliance on bed and breakfast type accommodation for some households.

There are 96 units of fast access, emergency accommodation in the area, with 81 units in Exeter and 15 in Teignbridge. 14 units are bed and breakfast, offering very limited facilities, which leads to a poor experience for those staying there. According to the government, this accommodation should not be used for families, or people under the age of 18 unless in an emergency and then not for more than six weeks. We currently 'spot purchase' accommodation from private guest houses when our stock is full, or does not meet a client's needs.



We have 6 units of emergency accommodation that is adapted to help disabled clients when discharged from hospital; 4 in Exeter and 2 in Teignbridge. Whilst support is available at these locations we do not provide care packages. This often means joint working with health and social care if clients are unable to look after themselves.

We have 118 properties leased from the private sector, 106 in Exeter and 12 in Teignbridge. These properties offer longer term security to homeless households whilst they look for a more settled home. However, clients have low prospects in accessing social housing and there is no additional support to help them move on, which often leads to longer stays in this expensive accommodation.

3.3 Bring rough sleeping to an end

3.3a Shelter for rough sleepers

There is no direct access hostel accommodation for rough sleepers in the area.

In 2014, Exeter City Council opened a six bedroomed, shared house to accommodate people who had been sleeping rough. The property offers accommodation for rough sleepers who may not immediately fit into current hostel, or supported accommodation provision. Also, in Exeter, a room has been made available to accommodate up to 4 rough sleepers who have engaged with the Outreach Team and want immediate shelter whilst they look for accommodation. This hostel was used for 40 placements between April to December 2015 and provided an important stepping stone to longer term accommodation.

In December 2015 three months of 'Safe Sleep' provision was piloted by opening an additional 22 spaces of accommodation for rough sleepers. Initial reports have been positive with the prolonged engagement alongside shelter provision, leading to 5 offers of move on accommodation within the first two weeks. The project's aim is to provide shelter during the cold weather and to use the extended, winter provision to reduce the numbers of rough sleepers in the city.



Rough sleeping is less of an issue in Teignbridge. However, a small number of people continue to sleep outside. Since 2012, the 'housing options for people excluded' project (HOPE) has been very successful in helping 47 people move into accommodation who were, either rough sleeping, or at risk of rough sleeping.

Most of the people sleeping rough in the area have previously accessed accommodation locally, but have then lost it due to poor behaviour, or rent arrears. This can be seen as a failure on both the part of the individual, as well as in terms of accommodation supply, as the available options do not meet their needs.

However, the provision of more accommodation by itself will not put a stop to people sleeping rough. In addition to the supply of accommodation a combined effort is needed between partners. We need to work together to provide support and encourage engagement, as well as give a clear message that rough sleeping is not acceptable and challenge those who take the extremely harmful decision to continue to sleep rough.

3.4 Actions 2016/17

The following are suggested actions for the Councils and partners to complete in 2016/17.

Project Indicator	Place to live 2016/17	Partner
HP01	Launch a referral service for private landlords to highlight when tenancies are at risk of failing to enable early intervention to save tenancies	Teignbridge Strategic Landlord Group, Exeter Landlord Forum, PATH, private landlords
HP02	Investigate role of a social lettings agency as a tool in accessing private rented accommodation for homeless people and complete an options appraisal to present to the steering group.	Teignbridge Strategic Landlord Group, Exeter Landlord Forum, PATH, CAB, private landlords
HP03	Increase access to affordable shared accommodation through direct leasing, or landlord support by 10 units across the local area	Teignbridge Strategic Landlord Group, Exeter Landlord Forum, PATH, private landlords
HP04	Develop an options appraisal report with registered partners to provide accommodation options to homeless people	Registered partners
HP05	Provide 4 crash pad units to be used as an alternative to Bed and Breakfast for families by both authorities	Registered partners
НР06	Develop emergency access accommodation options specifically for 16-17 year olds and care leavers	Devon County Council, Young Devon, Community Housing Aid, Supported accommodation providers
HP07	Produce a homelessness housing needs assessment to determine extent of gaps in current provision and report findings to steering group.	All
HP08	Develop a business case for a 'Housing First' model of accommodation for entrenched rough sleepers who refuse to access current provision	Julian House, St Petrocks, BCHA, Devon County Council, Devon and Cornwall Police
HP09	Review the impact of 'Safe Sleep' winter provision and determine whether a night shelter model is a viable option in the local area to provide emergency accommodation.	Julian House, St Petrocks, BCHA
HP10	Number of cases where homelessness is prevented by client remaining in existing home (P1e data)	
HP11	2 combined training events for housing options staff in mediation and negotiation skills to help maintain existing accommodation.	

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4 Access to services

'Rather than attempting to establish that people are not eligible for assistance, all frontline staff should seek to understand applicants' circumstances and focus on addressing their housing need.'

'It is more cost effective to provide meaningful support at first contact with a local authority than to delay any assistance until an individual has developed more complex support needs as a result of their homelessness'

Crisis, Turned Away Report 2014

The challenge for this strategy, under the current financial climate, will be to make sure that people who are threatened with homelessness, or become homeless are not further pushed to the margins of society; unable to access the services that they need to improve their housing and health outcomes.

4.1 Work together to put the customer first

4.1a The customer experience

'I've always dreaded the Council; everyone has always slated them, but my experience was good. It was different to what I expected, I was treated with respect.'

Exeter Client at Trailways, 2014)

The helpful and constructive experience customers receive when they access our services is key to generating positive outcomes.

Customer feedback for the service has been very positive, with 90% of people in Exeter's temporary accommodation survey (2014) saying that they had had a positive experience. Similarly, in Teignbridge, 95% of customers were satisfied with the advice service that they had received (2015).

The level of demand upon the service is high and there is a challenge to manage waiting times. In Exeter, most clients are seen within 30 minutes and in Teignbridge most are see within 15 minutes. Appointments are available at both locations to help manage demand.

Due to the nature of some enquiries, visits can take up to two hours, which can make engagement extremely challenging for vulnerable people, with time delays having a 'knock-on' effect on those waiting to be seen. Interviews are held at council offices, with the exception of young people, who visit the Youth Enquiry Services based in Exeter and Newton Abbot. The council environment is not always favourable to this type of work and could be better undertaken in locations where homeless people feel more comfortable and better supported. To achieve this we would need a flexible workforce whilst maintaining capacity to maintain a central service, from where we could conduct visits.

Complaints regarding homeless services are relatively low. This is partly due to the statutory review process which allows challenge to homeless decisions. In between April and December 2015, 15 statutory reviews were submitted; 40% of which saw the original decision overturned, due to new information, changes in circumstances, or an error in the original decision. In Exeter, a recent Housing Ombudsman investigation found errors in our approach, which we have now reviewed to reduce timescales and improve the quality of advice.

4.1b Consistency of advice and information

The formation of the Advice Exeter and Advice Teignbridge partnerships has helped to provide a more joined-up advice service. However, funding has now ended and whilst there is a desire to continue the good work, fragmented funding opportunities will test its longevity. The rate of reform in the welfare and housing sector has led to publications and web pages becoming out of date and partner agencies not understanding the impact upon each other.

Without continued engagement between voluntary and statutory services, duplication and confusion may increase, as customers begin to use different routes to access and check advice. The use of a combined referral form for all support and accommodation services across the area has helped maintain a consistent message to people accessing homeless advice. However, we now need to move beyond the homelessness sector and begin to build bridges with wider statutory and voluntary organisations who can help our clients with different aspects of their lives, such as addiction, or managing finances.

Currently, there is no specific homeless forum in place. We need to find an effective way of sharing messages through both strategic and operational channels, which is useful and sustainable for all those involved.

4.1c Reduce duplication

Accessing public services usually involves clients attending several interviews and filling in many forms before they receive service. Ironically, for those with the most complex needs this will happen more often, as they need to access more services.

In addition, when facing homelessness, the sensitivity of some of the information requested by officers makes interviews difficult and often distressing for clients. Currently, clients seeking advice from one council will need to repeat the whole experience if they wish to consider their options elsewhere. The distress is then multiplied when the same information is requested afresh.

This 'service duplication' is particularly common in neighbouring areas, such as Exeter and Teignbridge, where residents of one local authority may work in another and are happy to consider a wider geographical location when looking for a home. This duplication has 'time cost' for both the client and the council, when the same issues are addressed twice.

The use of a combined need and risk assessment for homeless people has helped to reduce some duplication and create a common understanding across support providers. There are, however, limits on how information can be shared and this can lead to delay and duplication.

There is a delicate balance needed, as the desire to reduce duplication should not compromise choice, or data protection. The voluntary sector provides a variety of services that benefit homeless people in the form of advice, support and advocacy; the challenge is to find a collaborative way of working where being signposted to another service should not mean starting again.

4.2 Offer services at times and places where clients need them most

Many services are designed around the provider's needs and location, rather than from the perspective of clients needing to use the service. By focusing on giving clear, timely information, in places where customers expect to find it, we can expect better outcomes for our clients, who will find services more responsive to their needs.

It should be noted however, that some of the most vulnerable people in society find engagement with council services a challenge. There are often conditions surrounding the help and support offered, which can prove too restrictive, or challenging for those struggling on the edge of society. For example, during the 2014 rough sleeping count in Exeter 10 people told us that they had no interest in accessing accommodation, or support.

4.2a The 'hidden homeless'

People who do not qualify for local authority housing assistance are not counted by any national statistic beyond rough sleeping. This group of people living outside of statutory provision are known as the 'hidden homeless'.

When discussing homelessness, it is often the images of rough sleeping that come to mind and dominate discussion. However, whilst rough sleeping is an issue in the local area, specifically in Exeter, the rough sleeping population equates to between 1% and 4% of the number of people to whom we provide homelessness services.

We have no way of knowing the true extent of people sofa surfing, temporarily staying with friends and family, or those remaining in unhealthy relationships due to a lack of alternative accommodation.

Services need to be visible enough for local people to know that help is available and tailored to allow self-help and early advice intervention to avoid crisis and homelessness. Services need to proactively shift to preventing homelessness, rather than focus on crisis management and providing outcomes for people who are imminently homeless.

4.3 Make sure help is accessible for everyone

4.3a Increasing levels of complexity

Homeless people often have a range of complex needs that makes engagement with the very agencies designed to help them difficult. Issues, such as a lack of accommodation, poor budgeting skills, trauma, limited social skills and 'anti-social behaviour' mean that some individuals get caught in a cycle of chronic exclusion, unable to get the support they need to cope with basics of everyday life.

The people approaching housing options services for help have an increasing level of need beyond that of needing accommodation. Issues are more often compounded by a high prevalence of mental and physical health problems, as well as substance misuse, and offending issues, which makes assessment and resolution more complicated. It is essential that these needs are addressed and that clients are supported to manage and sustain a tenancy.

Resolution can only be achieved by employing a well-skilled and knowledgeable workforce who are regularly trained, to not only address prevention and crisis, but who also understand emerging policy and are prepared to embrace innovative solutions. This requires careful budgeting to make sure we balance proactive prevention against service demands and target resources appropriately.

4.3b Accessibility of services

A wide variety of people are at risk of homeless and it is important that our services are accessible to everyone who needs them.

Increasingly, diverse communities bring new challenges and opportunities in terms of service design and delivery. This has been seen through the housing options work completed with our traveller community at Haldon Forest when their encampment faced closure and when we promote our services at diversity events in Exeter.

With increasing demand on translation services, specifically in Exeter, and complexity in the rules around eligibility of services for foreign nationals and people returning from abroad, it is more important than ever to engage with wider agencies to give our services greater reach to those that need them.

The most meaningful interaction with homeless people happens face to face and is the most successful way in building rapport, understanding and trust, which is particularly important for clients in need of reassurance.

Telephone advice is available for wider advice issues, but it is not as successful in resolving acute housing need and is only available during the office hours. During an emergency, local authorities are required to provide accommodation to qualifying applicants. If outside the usual office hours, clients can get help can via an 'out of hours' telephone service, but this can create difficulties in understanding client support needs and undertaking tasks, such as risk assessments.

Online information is available via the local authority websites. Whilst not suitable for statutory assessments, online self help guides and factsheets can empower people to remedy their own situation and take action to remove the risk of homelessness.

In 2014/15 Teignbridge undertook a review of its web pages, taking a more customer focussed approach. By simplifying the format and only publishing high demand information, which was relevant to clients, we saw a 53% increase in web traffic, compared with the previous 12 months. 10% of web hits were from mobile devices.



A review of the Exeter website is in progress.

4.4 Actions

The following are suggested actions for the Councils and partners to complete in 2016/17

Project Indicator	Access to services 2016/17	Partner
HA01	Develop credit card sized promotional material to distribute to agencies such as letting agents, hospitals, with outline of services on offer and key contact information.	All
HA02	Produce self help guides for clients to help with basic advice needs and facilitate searches for accommodation.	Citizens Advice
HA03	Produce a cross boundary directory of housing and support resources in the Exeter and Teignbridge area	All
HA04	Pilot the completion of housing assessments in locations outside of the council offices where clients are more likely to engage.	St Petrocks, Citizens Advice, Job Centres, Health and Well Being Hub, Voluntary Sector
HA05	Develop staff specialism to provide links with key partner agencies, to attend operational meetings and provide referral contacts	
HA06	Develop data sharing agreements with partners agencies where appropriate	All
HA07	Complete 2 customer satisfaction exercises a year and review service provision as appropriate - for example mystery shopping, surveys, focus groups.	
HA08 Set up 2 annual events for front line staff to network and build relationships across statutory and voluntary organisations		All
HA09	Hold 2 training events for housing staff in motivational interviewing skills to provide positive advice that engages clients to take an active role to resolve their housing difficulties.	

5 Health and protection

'Poor health is widespread amongst homeless people. Our latest research showed that 73% suffered from a physical health problem and 80% a mental health problem.'

Homeless Link

'Most people would agree that having a home that is both safe and affordable is extremely important for your general health. If you have poor housing, or are homeless, it could increase your chances of developing a mental health problem, or could make an existing one harder to manage.'

Mind

The council's role in combating homelessness goes beyond the provision of bricks and mortar. It is important to consider the wider situation surrounding the person who becomes homeless, so that we can work with clients to find the right solution.

Homelessness services are not alone in experiencing pressures on budgets. The current climate has seen cuts across the public sector despite increasing levels of demand. This presents an opportunity to work collaboratively with each other and improve the way front line services are delivered.

Homeless people can expect their lives to be about 30 years shorter than the average in the United Kingdom, with a likelihood of dying at around 47 years of age, according to a report by the charity Crisis. They were also nine times more likely to commit suicide than the general public, and twice as likely to die of infections. (Sheffield University).



5.1 Improve health and well being of homeless people

Keeping safe and well are key components to an individual's welfare and when these become unbalanced, the ability to engage in everyday life is impacted. Services need to be designed to consider such circumstances and include an element of tolerance to manage clients with wider needs.

5.1a Health needs

Ensuring homeless people can access health services is vital to their recovery. The health of the local homeless population is poor. In January 2015 there were 11 hospital admissions from Gabriel House alone, and in the 12 months since there have been at least six deaths across Exeter and Teignbridge.

The health needs of homeless people are varied with the physical and mental strain of not having a secure home making many conditions worse. A 2010/11 Homeless Health Needs Audit found that 45% of the rough sleeping population had mental health problems. A new assessment is being completed at the writing of this strategy to build a current picture. The impact of hidden health needs such as Post Traumatic Stress Disorder (PTSD) are not regularly screened in homelessness services therefore reducing opportunities to signpost to effective support services.



Substance misuse features highly as a support need for homeless people; 76% of rough sleepers in Exeter reported that they had used new psychoactive substances (NPS), or 'legal highs'. This has led to increasingly high risk situations in which accommodation and support providers struggle to safely manage services resulting in evictions and exclusions.

There is currently no joint strategic plan to support people with multiple needs. These people often experience several problems at the same time, such as mental illness, homelessness, drug and alcohol misuse, offending and family breakdown. Services are commissioned separately with an assumption upon each other, which do not always fit together. Initial indications from the Integrated Care Exeter (ICE) programme in Exeter are promising with addressing homelessness as a driver for change. Any learning can be shared with partners in Teignbridge as appropriate.

5.1b High levels of rough sleeping

5.1b i Rough sleeping figures 2010 to 2015

Area	2010	2011	2012	2013	2014	2015
Exeter	21	29	30	23	34	27
Teignbridge	3	8	4	0	4	1
Devon	72	102	81	60	98	113
National	1,768	2,181	2,309	2,414	2,744	tbc

Source: DCLG and Housing Services

Rough sleeping numbers have been relatively high over the last few years with the exception of 2013 in Teignbridge where all homeless people were found accommodation. Both Exeter and Teignbridge saw reductions in 2013 due to the 'No Second Night Out' initiative and 'Homeless Transition Fund'. Unfortunately these were short funded schemes that saw temporary benefit. Further initiatives have been launched to reduce numbers though MEAM and Safe Sleep. However, most effort has been focussed towards managing rough sleeping rather than resolving the root causes of it in the first place. The snapshot figures are only an indication of the numbers on a specific night, meaning the rough sleeping population is likely to be greater than the national indicator above.

The number of people sleeping on the streets is not purely a reflection of a lack of accommodation. During the 2014 rough sleeping count, there were 11 individuals (10 Exeter, 1 Teignbridge) who did not want to be accommodated or engage in any support services. For others, barriers to accommodation are due to significant risks relating to their behaviour, especially under the influence of drugs or NPS legal highs.

Rough sleeping is bad for the individual and detrimental to the communities in which they live. There are links with anti social behaviour in terms of trespass, leaving bedding and belongings (often including needles and drug paraphernalia) in public areas such as door ways or carparks.

There is a rich network of voluntary agencies that help the rough sleepers to access items to keep them safe and warm. Exeter is perceived by some as an easy place to be a rough sleeper with readily available food, blankets and money from soup kitchens and concerned members of the public who are very generous to beggars. Without a joined up approach, there is no consistent message to the rough sleeping population regarding offers of support and being a rough sleeper becomes sustainable.

The city council is considering options available to them regarding anti social behaviour legislation to help address rough sleeping with a Public Sector Protection Order to facilitate action. We do not want to criminalise vulnerable people with no options available to them but do need to challenge the current position where rough sleeping is accepted in the area.

5.2 Help protect the vulnerable from violence and abuse

5.2a Youth homelessness

In 2014/15, 113 16 & 17 year olds approached the service because they were threatened with homelessness. In addition, 71 young people leaving care in the locality had difficulties with housing, or became homeless. Facing homelessness at a young age can have detrimental impacts upon people's life prospects, making it all the more important to have positive interventions to provide accommodation and life skills.

Homeless prevention rates are high with a third of young people successfully mediated back to family homes and a third assisted into alternative accommodation. However, this leaves a third who become homeless and who need specialist intervention. The legislation regarding young people who become homeless is slightly different as the Children's Act 1989 takes precedent in the assessment of a child's (under 18 years old) needs. Young people are supported through assessment processes and where necessary are taken into care. The relevant protocol has been under review for over 18 months, causing concern that young people may not be receiving the full services they need.



Despite positive work to resolve youth homelessness, young people have been found sleeping rough by outreach services despite ongoing offers of accommodation being made. Housing Options Teams and specialist youth advice workers have engaged with social services and the police to reduce this happening and input into the sexual exploitation meetings as necessary.

Following the 2015 Ofsted inspection of Devon County Council, we are committed to working with partners to improve the housing outcomes of this vulnerable group of people.

5.2b Domestic violence

In 2014/15, there have been two high profile domestic violence murders in, or connected to the locality. 64% of service users of specialist domestic abuse services in the locality advised that they had attempted to leave their home.

Housing advice offered is overly focused upon moving away from the risk which is not suitable for all cases. For many, this can isolate them from support networks and cause difficulties on changing children's schools etc. The need to flee a situation is not always needed and a one size fits all approach leads to poor outcomes. Alternative options are available. Additional security measures can be put into victims homes and are available through Sanctuary Scheme. This fund has been under spent and reduced in recent years with 15 cases in Exeter and 10 in Teignbridge in 2014/15. Funding is only available to high risk cases after referral from the police. This restriction means lower risk cases, where a security measure is sufficient to resolve risk, are not eligible for help.

When a violent relationship breaks down perpetrators of abuse are unlikely to be re-housed by the council. However, this approach fails to consider the family as a whole and may put the victim at more risk. The homelessness legislation is very focussed on the victim, but interventions are less effective if the perpetrators are forgotten as continued pressure to return home can lead to reconciliation and continued abuse.

5.3 Support people released from prison, hospital and leaving the armed forces

5.3a Community rehabilitation for offenders

'Transforming Rehabilitation' is the name given to the Government reform that changed the way in which offenders are managed, through the outsourcing of a large portion of the probation service in England and Wales.

Thirty five individual probation trusts were combined into a single National Probation Service, responsible for the management of high-risk offenders; and twenty one community rehabilitation companies (CRCs) were formed and made responsible for the management of low to medium risk offenders.

Devon, Dorset and Cornwall are grouped together as one rehabilitation company, managed by Working Links. This change has also coincided with greater supervision responsibilities for offenders, with 12 months of supervision for all offenders who have spent at least one day in custody. There is significant overlap between the cohort of offenders and homeless people making the rehabilitation company a key stakeholder. However, as the new provider is covering a wide area there is the potential for reduced local interaction regarding service co-design and a risk that a 'one size fits all' approach will be implemented in relation to the advice and assistance offenders receive in relation to accommodation.

As local housing markets vary this may lead to confusion and duplication in the sector. However, the CRC are key partners in the Health and Wellbeing Hub in Exeter and are keen to find a location for a similar approach in Teignbridge to ensure delivery on the front line is connected with wider services.

5.3b Leaving institutions

From April to September 2015, emergency homeless presentations from hospital discharges (26) and prison release (34) have left little scope for homeless prevention activity. Releases are often made at short notice and involve clients with complicated needs.

There is pressure for space in both prisons and hospitals, making the early identification of housing needs vital in facilitating exit from the institution. Unfortunately this is often missed with attention focused on the immediate health or detention need. Health and Criminal Justice have seen significant change that has left existing protocols out of date. Offender advice services and hospital discharge projects are in place but lack funding in the mid to long term.

The local area contains 2 prisons (Exeter and Channings Wood) that will release all prisoners with a local connection to the south west, as well as fitting within the catchment of 2 large hospitals (Exeter and Torbay). The management arrangements of each are different leading to a complicated and confusing platform for joint working,

5.3c Armed forces personnel

According to the British Legion, the profile and experiences of homeless veterans are largely the same as those of the wider homelessness population, although there are some notable differences. Homeless veterans have been found on average to be older, have slept rough for longer, be less likely to use drugs and more likely to have alcohol-related problems. Post Traumatic Stress Disorder (PTSD) has been found among a small number of homeless veterans although other non-military related mental health problems were more common.

There is little evidence to support the notion that military life, or institutionalisation, is a cause of veterans' homelessness. However, there is some evidence that, for a minority, military life, through

factors such as trauma of combat, mobility of the job, or the drinking culture, had reduced their ability to cope post-Service.

3.4 Actions

The following are suggested actions for the Councils and partners to complete in 2016/17.

	Project Indicator	Health and protection 2016/17	Partner
	HH01	Champion housing options inclusion in multi agency hubs to provide holistic services to vulnerable people.	Young Devon, Probation, Job Centre Plus, Voluntary Sector
	HH02	Extend provision of security measures (Sanctuary Scheme) for all clients at risk of domestic violence.	Devon County Council, Devon Domestic Abuse Service, SAFE
Develop housing pathways for: hospital discharge, prison Devon County Co		NHS, CCGs, Working Links, Devon County Council, SSAFA and Royal British Legion	
	HH04 Implement recommendations from Integrated Care Exeter (ICE) programme to develop a health and wellbeing team for homeless people in Exeter.		ICE partnership
HH05 Evaluate the progress of individuals within the Making Every Adult Matter (MEAM) programme and use learning to influence service design.		MEAM partnership	
	HH06 Develop closer links with voluntary and community agencies, such as soup kitchens, food banks, and faith based organisations to promote consistency in tackling homelessness.		Voluntary Sector
HH07 Deliver 2 specialist safeguarding training events to housing staff to improve understanding and interaction with social care. Devon County C		Devon County Council	

©	Statistical data: Health and protection	49
10.3a	Rough sleeping figures 2010 to 2015	49
10.3b	Youth homelessness; presentations, 2014/15	49
10.3c	Youth homelessness; outcome of intervention, 2014/15	49
10.3d	Households accepted as homeless who experienced domestic violence (%)	50

6 Money matters

Homelessness is expensive, not just to the individual, or household experiencing it, but also to the community and the taxpayer. It has been estimated that on average each homeless person costs the public purse £26,000 per year and the overall costs of homelessness in the UK exceeds £1 billion per year.

Homeless Link, 2013

Homelessness and welfare reform are intrinsically linked. Any change to the method of payment, or the amount of benefit paid, threatens to unbalance household budgets and increases the risk of arrears in rent, or mortgage payments. The level of welfare reform introduced by the previous government, and extended by the current one, threatens to significantly increase demand on homelessness services and move more accommodation options out of the financial reach of people on a relatively low income.

These reforms also directly impact upon the provision of accommodation services to the homeless. The funding arrangements for temporary and supported accommodation are to be changed and reduced. This will put further pressure on Council budgets within which there is already a deficit between the cost of the provision of accommodation and the amount available though housing benefit payments.



6.1 Help people better manage household finances when faced with homelessness

The following sections highlight the financial challenges we face for both service provision and that faced by homeless people in the current climate of austerity.

6.1a Mitigating the effects of welfare reform

The Benefit Cap was reduced in the July 2015 budget and will see the cap lowered to £20,000 in the locality area. This will bring significant difficulties to large families in private rented accommodation as well as those in temporary or supported accommodation where rents are high.

Universal Credit will see multiple benefits, including Housing Benefit, rolled into one monthly payment. This brings concern to the homelessness sector as evidence shows household already struggle to budget with weekly or fortnightly cycles. Whilst safeguards are promised for the most vulnerable claimants, there is a significant risk that homelessness will rise through both loss of landlord confidence and inappropriate use of funds for items other than rent.

Benefit sanctions have been introduced in circumstances where people do not comply with an agreement they make at the job centre. When a person receives a benefit sanction, their Housing Benefit will be stopped. There is a danger that sanctions may lead to an increase in arrears and potentially evictions.

Further reforms have been outlined in the summer 2015 budget but without detail of implementation. The removal of automatic Housing Benefit for 18-21 year olds will impact this

client group who are already restricted due to affordability. It is anticipated that there will be exceptions for care leavers and for those where family homes are unsafe.

6.1b Discretionary funds to help those faced with homelessness

There are funds available for services to use towards individual client needs.

- Discretionary Housing Payments (Housing Benefit led) combined budget £344,225
- Spend to Save (Exeter) £30,000,
- Homeless Prevention Fund (Teignbridge) £10,000,
- Individual budgets for rough sleepers £10,000,
- Sanctuary scheme security measures (Housing options & Police) £12,500
- Benevolent funds (various options and grants available),
- Varied deposit bonds schemes
- Section 17 monies (Devon Social care)

Source: Exeter and Teignbridge Housing Benefits; 2014/15

There is variation in the way that discretionary funds are used with the different options available. This can lead to confusion and duplication within the advice sector in relation to how and from whom to access assistance.

Local Welfare Support has been available for the past three years to assist households in emergency need and to help them to resettle into the local housing market. Local arrangements for this fund come to an end in March 2016, after which clients will be reliant on help from food banks and voluntary donations, which will no doubt result in hardship in terms of fuel poverty and limited access to goods to set up a new home.

The government has continued to provide funding within the Local Authority Budget Statement, but this is not ring fenced. Legacy projects are being developed with increased promotion of credit unions and voluntary sector partnerships to ensure some coverage for those in need in the light of local authority budget pressures.

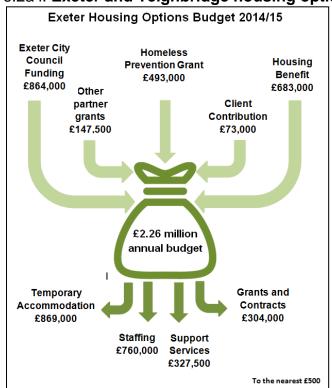
6.2 Target investment to reduce homelessness

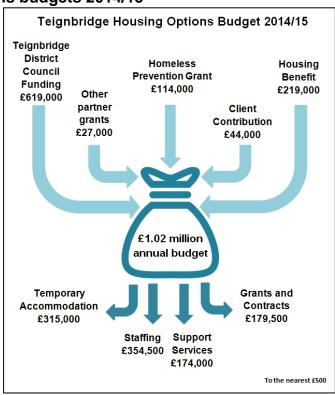
6.2a The cost of homelessness

National reports regarding the cost of homelessness highlight very high figures, which may be dismissed as a London biased figure. Currently there is no benchmark data available to accurately determine costs in the local area. This data is currently being developed through joint work with Devon County Council's 'early help' programme and through tracking clients engaged in the 'Making Every Adult Matters' (MEAM) pilot.

The cost of homelessness is a cost beyond housing budgets alone, as it impacts health, social care and policing spending as well. There is a developing conversation about shared costs and savings through the Integrated Care Exeter (ICE) partnership in Exeter. A spend to save approach is challenging as savings may not by the service and budgets are extremely tight.

6.2a i. Exeter and Teignbridge housing options budgets 2014/15





'Payment by Results' and 'Social Investment' are being promoted by government as a future funding model, but these require a different approach to how services are commissioned and are relatively new for smaller contracts in Devon. Costing data and an approach to collaborative service delivery will be key to attract this type of external funding in the future.

6.2b Reducing public sector budgets and 'spend to save'

Since 2010, there have been a series of budget reductions to public services, specifically local government. The Local Government Association estimates that central funding for Councils has shrunk by 40% overall since 2010. This has meant a substantial reduction in the settlement to both Exeter and Teignbridge local authorities, where both front line and 'back office' services have needed to find savings.

So far, savings identified have included the implementation of a shared management structure across Exeter and Teignbridge, the loss of staff, reduced funding for homeless prevention schemes and a reduction in the use of temporary accommodation.

The statutory duty to provide temporary accommodation for qualifying applicants is absolute and is costly and there is a risk that a further reduction in spend on prevention services will cost the local authority more in the long run by reactively managing homelessness.

Had the service failed to prevent homelessness in the six months between April 2015 and September 2015 there would have been an additional cost of providing temporary accommodation. The balance between spending money on preventing homelessness and spending to reactively manage homelessness is difficult, with a delayed impact between increasing one and decreasing the other.

There is also the risk that wider influences, such as welfare reform, will increase future demand and therefore present a difficult costing argument with what the service would have cost rather than realisable savings.

Current levels of funding cover the management of the homelessness situation in the area rather than resolving it. In order to address the high cost of temporary accommodation and wider costs of homelessness investment is needed to deal with the root causes and barriers to recovery. Whilst new funding streams will be pursued, the re-profiling of expenditure from temporary accommodation to preventative services could shift attention to longer term outcomes. This 'spend to save' approach may need some initial input but this could be created from recycling any annual under spend within the existing budget.

6.2c Temporary accommodation budget pressures

£1.18 million was spent on temporary accommodation provision in 2014/15, (£869,000 in Exeter and £315,000 in Teignbridge)

Residents in temporary accommodation are required to contribute towards their stay. These charges cover utility costs and meals where applicable. However, despite this there is still a significant gap with net cost to the council between rental income and the price paid for the accommodation. Details regarding the changes to funding arrangements for temporary accommodation remain unclear. Current indications suggest that there will be a reduction in benefit levels available, direct payment made to households rather than the council and an additional discretionary scheme put in place to help cover any new deficit in income.

There are opportunities to convert capital investment into revenue savings through investing in temporary accommodation. Currently, we have three examples of local authority hostel accommodation: in Exeter and in Newton Abbot. This model manages to provide accommodation within client and benefit income levels therefore provides better value for money However, this does require capital investment to purchase or build it. This model of accommodation presents a positive option for the future forward but lacks security until temporary accommodation funding reform is finalised.



As well as the cost of provision of temporary accommodation, it is important that it is well managed with attention on void and arrears management to ensure there is a balance between availability and support for clients alongside and cost recovery for units purchased.

6.3 Maximise opportunities with partners and provide better value for money

6.3a Value for money in commissioning services

It is vital that we gain value for money from the services we commission. By moving from grant-based funding to contracts that are driven by specification, we can enable both local authorities to measure value and outcomes. However, we must include partners in developing specifications to encourage innovation and joined up learning.

Opportunities to jointly commission services have been taken place between Exeter and Teignbridge, as well as with East Devon and Torbay Councils with differing arrangements. Youth homeless prevention workers are also joint-funded through grant agreements with Devon County Council.

There is a growing interest in moving towards an integrated commissioning model, and this will be explored through the Integrated Care Exeter (ICE) programme.

6.3b Local authority homelessness contracts

The following contracts or grants are funded by the Homeless Prevention Grants awarded to the Councils. There is currently duplication of award and monitoring which, once addressed, will allow further efficiency and service delivery development. We remain open to considering wider collaborative contracting with partners to provide more joined up service provision in homelessness.

Service provided	Provider	Exeter	Teignbridge
Rough sleeper outreach*	Julian House	Joint	Contract
Access into private rented accommodation	PATH	✓	✓
Youth homeless prevention	Young Devon	✓	✓
Additional floating support	Sanctuary	*	✓
Domestic violence security measures	Various	✓	✓
Prison advice service	St Petrocks	✓	×
Court desk*	Citizen's Advice	✓	*

^{*} Jointly commissioned with East Devon

3.5 Actions

The following are suggested actions for the Councils and partners to complete in 2016/17.

Project Indicator	Money matters 2016/17	Partner
HM01	Investigate funding sources to develop money advice and budgeting services for homeless clients.	CAB, Homemaker, Voluntary Sector, Job Centre, DWP
HM02	Map current contracts relating to homelessness and their funding sources to define overlap and potential opportunities for combined commissioning	Devon County Council, Mental Health, NHS, CCG's Probation, CRC
HM03	Drive out duplication in referral and assessment processes through adoption of common forms and risk assessment.	Voluntary Sector, Devon County Council, Probation, Mental Health, Substance Misuse Services
HM04	Review viability of the current models of temporary accommodation and complete an options appraisal to outline proposed mitigations	
HM05	Explore ways of delivering services differently to improve value for money, including integrated services with partners	All
НМ06	Increase awareness of welfare reforms with clients through the development of literature and self help guides to improve financial planning in setting up their new homes.	CAB, Homemaker, Voluntary Sector, Job Centre, DWP
HM07	Review use of council discretionary funds and agree common processes to reduce duplication and provide clarity to clients and advisers.	
HM08	Develop a cost calculator for homelessness services to effectively measure the impact of interventions and increase readiness to new public finance initiatives.	

10.4	Statistical data: Money matters	50
10.4a	Number of clients who attended money advice appointments 2013 to 2015	50
10.4b	Estimated net expenditure - homelessness x £1,000s	50
10.4c	Homelessness spend - £ per head of population	51
10.4d	Revenue expenditure, housing services - £ per head	51
10.4e	Reason for discretionary housing payment 2014/15	52

7 Ownership and governance

Homelessness was identified as a high priority topic at Exeter's Annual Scrutiny Work Programme Meeting that took place in July 2015. It was decided to use the development of a task and finish group to join together members from both councils to look at the key challenges impacting homelessness across the area. It is proposed that this group continue as a Homelessness Steering Group with 2 meetings a year.

The delivery of the actions set out in this strategy will rely upon the resources of the Council and its partners. To maximise these resources it will be important to work together, to share expertise and good practice, identify and meet gaps in provision, avoid duplication and to joint fund and combine bids to continue to help tackle homelessness in the area.

The strategy proposes that we establish an annual homelessness event to bring together partners, members and staff into a single, integrated conversation to monitor funding and projects to deliver the aims of the strategy.

7.1 Responsibility

By appointing elected members and service leads to the group it is believed that a simple and streamlined governance arrangement will be in place to best serve the people of Exeter and Teignbridge. This arrangement should ensure that there is consistency of service across both local authorities making key decisions about how we differentiate between issues that are unique to each area, for example rural and urban issues.

External guests will also be welcomed to the meetings and will be expanded to include representatives from key organisations working to tackle homelessness.

7.1a Members

Member	Responsibility	Council
Cllr Brodie		Teignbridge
Cllr Bull		Exeter
Cllr Bullivant		Teignbridge
Cllr Clemens	Executive member for Housing and Planning	Teignbridge
Cllr Ford		Teignbridge
Cllr Harvey	Chair of the Homelessness Group	Exeter
Cllr Lyons		Exeter
Cllr Morris	Executive Member for Customer Access	Exeter
Cllr Morse	Chair of Scrutiny Community Committee	Exeter
Cllr Newby		Exeter
Cllr Prowse		Exeter
Cllr Wardle		Exeter

7.1b Partner approach

Working in partnership is key in successfully addressing homelessness. There are numerous agencies that the Housing Options service works with and their contribution is both acknowledged and appreciated in combating homelessness:



In Exeter a Cultural Values Assessment has been completed as part of the Making Every Adult Matter (MEAM) agenda. The study investigates how relationships between partners are functioning and considers the capacity of the sector to influence system change. The housing and homelessness sector was determined as being the most effective area in terms of current input and key in moving the collaborative working agenda moving forward. This confirms the need for the Homelessness Strategy to present a clear message of intention of working together moving forward. Whilst the survey was focused on the experiences of the Exeter workforce the experiences and hopes for a more joined up approach to homelessness are valid across the area and service design will continue to grow this ethos.

7.2 Monitoring and review

With significant welfare and housing reforms underway and with uncertainty around their full impact at a local level yet to emerge, it will be prudent to review the strategy projects and resources on an annual basis.

We will use the newsletter and bi annual meetings of the Homelessness Steering Group to regularly review progress against our strategic aims and objectives to make sure we're delivering good outcomes in terms of homelessness prevention and the best use of resources.

8 Appendix A: Achievements since the previous strategies

8.1 Progress against the previous Exeter homelessness strategy 2008 to 2013

The previous Homelessness Strategy was dated 2008 – 2013 however the progress below covers achievements to 2015. Due to the lapse in time since the previous strategy and the changing environment much of the strategy is no longer relevant.

Priority	Achieved	Not Achieved
1. Prevent homelessness and reduce numbers in Temporary Accommodation	Homelessness has been prevented or relieved for 2,322 households	
	Significantly reduced use of Bed and Breakfast for families through re-profiling stock to provide self contained temporary accommodation.	Predicted reductions in homelessness acceptances and use of temporary accommodation
	Money Advice Services co-located in Civic Centre to offer debt advice alongside housing and benefits advice.	
	A common assessment framework for rough sleepers is in place	
2. To reduce the need for anyone to sleep rough in the city	Additional funding was secured through schemes for rough sleeping such as: No Second Night Out, Homeless Transition Funds and Help for Single Homeless funding streams but all were time limited without sustained funding achieved. Successful individual budgets pilot approach extended into ongoing commissioned approaches. Reconnection policy developed and travel	Rough sleeping numbers have risen to 34 in the 2014 November Count. Maintain a multi agency street outreach team approach — although work is in progress to rebuild this.
	arrangements funded through small grants. Reconnections have included return to native country. A property specifically for accommodating rough	
	sleepers purchased and occupied in 2014.	
3. To increase Housing Options available to all clients in housing need and to those needing to 'move on'	Established the Eastern Community HUB and Homeless Prevention Panel ensure consistent assessment and referral routes for supported accommodation in the city.	
	Move on from supported accommodation is managed through a panel to ensure appropriate flow.	Temporary accommodation usage has not reduced as anticipated
	Enhanced Housing Options Wizard added to Abritas Devon Home Choice system to improve self help options. (System has since been replaced)	

4. To reduce youth homelessness	Protocols have been established with Devon County Council to address youth homelessness and continued funding agreed for joint specialist post Staff provided enhanced training in mediation skills Young people facing homelessness assisted through Youth Enquiry Service hub rather than at the civic centre	The ability to offer employment and training opportunities at prevention and move on panels
5. To increase access to the private rented sector	Extra let provided up to a maximum 74 properties. However, due to budget pressures the scheme has been scaled back. Houses of Multiple Occupation (HMO) have been included in the Extra let stock to offer options for single people under 35. A 'Spend to Save' fund was made available to prevent homelessness through the payment of deposits and rent in advance to access accommodation.	Private rented properties have not been advertised through Devon Home Choice due to concern it would cause confusion and lack of supply
6. To increase agency and client involvement in the implementation of the Homelessness Strategy	Customer feedback from temporary accommodation is high. 'Welcome packs' for temporary accommodation developed and recognised as good practice. Benchmarking exercises using Shelter's Quality Standard Framework saw Exeter score highest in Devon in 2011. Development of Appreciative Enquiry and Making Every Adult Matter (MEAM) approach to provide multi agency personalised packages of support for the most vulnerable Increasing amount of joint commissioning taking place with neighbouring authorities	An ongoing city-wide forum to share good practice around homelessness Leaflets and website were reviewed but need to be updated again Moving advice services online and out of the civic centre and into the community

8.2 Progress against the Teignbridge housing options strategy 2010 to 2015

This was a Housing Options strategy and had further scope than homelessness. Only the outcomes relevant to homelessness are reviewed below.

Priority	Achieved	Not Achieved
1. Prevent homelessness wherever possible	Homelessness has been prevented or relieved for 2,889 households	A modiation coming for vous
	Completed 19 Sanctuary Scheme installations to help victims of domestic abuse remain in their own homes	A mediation service for young people over 18 to maintain accommodation with their family
	1,294 households assisted into the private rented sector	Develop a mortgage arrears loan scheme – this was not pursued as the national mortgage Rescue
	Implemented a pre eviction protocol to work closely with Teign Housing when tenancies fail.	Scheme was developed.
2. Make best use of existing accommodation both social and private housing	Implemented a Discharge into the Private Rented Sector Policy and assisted 27 households into settled homes.	Establish a specific matching service for bringing empty homes
	231 empty homes brought back into use at affordable rents for the benefit of homeless households.	back into use
3. Promote positive lifestyle choices for those in housing need, including financial inclusion, access to employment and training and maintaining independence	Housing Options for Older People (HOOP) Pilot assisted 48 people over 65 years of age threatened with homelessness.	Tenants accreditation for household in leased temporary accommodation although tenancy
	262 Young people facing homeless accessed additional services such as counselling, healthy relationship advice and help to access training and employment,	training has been established Establish links with access to work schemes
	Implemented Southern Hub assessment and prioritisation matrix for access to homeless related support services	Establish accommodation options for young parents
4. Ensure that vulnerable people have access to the support they need to achieve and maintain independent lives	Rough sleepers pathway was delivered and outreach services established in Teignbridge.	Number of rough sleepers in
	The STAR (now named HOPE) helped 47 people into accommodation who were either rough sleeping, or at risk of rough sleeping between 2012/15.	Teignbridge has started to rise again
5. To improve customer experience by offering good quality effective services which offer value for money	Bi annual exit surveys maintain high levels of satisfaction	Temporary Accommodation arrears and void levels remain
	Reviewed STAR project following service user feedback	above target

9 Appendix B: Policy context

'Although homelessness problems vary from district to district there is often commonality across a geographical area.'

Addressing complex needs; improving services for vulnerable homeless people, March 2015

This draft Homelessness Strategy has been developed in the context of a wide range of national, regional and local policies, strategies and plans.

9.1 Legal framework

Our legal responsibility to homeless people is set out in Part 7 of the Housing Act 1996, amended by the Homelessness Act 2002. The Housing Act 1996, placed a range of duties upon local housing authorities, including the provision of advice and assistance to homeless households, as well as the provision of temporary accommodation. The main housing duty is to help eligible homeless households who are in priority need and homeless through no fault of their own. There is also a discretionary consideration of local connection to make sure local resources are prioritised appropriately.

The Homelessness Act 2002 added a focus on preventing homelessness wherever possible, an extension of priority need groups and a requirement to have a homelessness strategy to outline local needs and priorities.

The Localism Act 2011 amended the way in which the main homelessness duty could be ended by including offers of suitable private rented accommodation and therefore ending the automatic connection between homelessness and social housing.

The Care Act 2014 introduced a strong expectation of joint working between statutory agencies when helping vulnerable people. For homelessness services this has implications in terms of finding suitable living accommodation for vulnerable clients and a clear duty to co-operate with health and social care departments both strategically and operationally.

Link: www.legislation.gov.uk

9.2 National Policy

Current national housing policy direction is focused upon helping people achieve aspirations of home ownership and re-profiling the concepts of traditional social housing through the reduction in security of tenure and variable rental levels.

In 2011, the government produced 'Laying the Foundation: A Housing Strategy for England' that identified addressing homelessness as a key priority, with a greater focus on homeless prevention, as well as targeted work towards addressing rough sleeping. To help address these issues a cross-Government working group was established, made up of ministers from eight government departments. Two initiatives for homelessness have arisen from this group:

Link: www.gov.uk

9.2 a No Second Night Out

This was a vision to end rough sleeping and promoted the roll out of the principles of 'No Second Night Out' nationally to help people off the streets, and into safe accommodation, access to healthcare, and onwards into work. The principle involved reactive outreach services, streamlined assessments and to concept of a 'Single Service Offer' so that all rough sleepers would be offered something. For those travelling areas this included reconnection to previous area. The approach highlighted differences of approach in the statutory and voluntary sector with expectation that soup

kitchens and homeless charities would stop helping people who had an 'offer' which they refused. This did not happen in practice.

Rough sleeping numbers reduced nationally, as well as across the locality under this initiative which saw an additional funding come into the Devon and Cornwall Housing Options Partnership (DCHOP). This funding was short term and whilst initial reductions were seen in 2013, the high numbers of people rough sleeping returned once the initiative ended.

Link: www.nosecondnightout.org.uk

9.2b Making Every Contact Count (MECC)

MECC highlighted the Government's approach to homeless prevention and promoted joint work. The report also set ten local challenges that the Government has recommended local authorities should take forward. This strategy recognises the importance of these challenges and acknowledges existing work already undertaken, or underway, in response to them. Both Exeter and Teignbridge Councils have pledged to address these challenges and will ensure that they will remain key to its targeted approach in addressing homelessness.

The ten local challenges that the MECC report posed to local authorities are to:

- 1. Adopt a corporate commitment to prevent homelessness which has buy in across all local authority services
- 2. Actively work in partnership with voluntary sector and other local partners to address support, education, employment and training needs
- 3. Offer a housing options prevention service, including written advice, to all clients
- 4. Adopt a 'No Second Night Out' model, or an effective local alternative
- 5. Have housing pathways agreed or in development with each key partner and client group that includes appropriate accommodation and support
- 6. Develop a suitable private rented sector offer for all client groups, including advice and support to both clients and landlords
- 7. Actively engage in preventing mortgage repossessions including through the mortgage rescue scheme
- 8. Have a homelessness strategy, which sets out a proactive approach to preventing homelessness and is reviewed annually, so that it is responsive to emerging needs
- 9. Not place any young person aged 16, or 17 in bed and breakfast accommodation
- 10. Not place any families in bed and breakfast accommodation unless in an emergency and then for no longer than 6 weeks

Link: www.makingeverycontactcount.co.uk

9.3 Regional policy

9.3a Devon County Council

Devon County Council's homelessness prevention contracts are worth £2.5 million; and provide a total of 3,300 support hours per week to approximately 450 people at any one time via ten independent sector providers. Devon's multi agency partnerships for homelessness prevention are organised into three locality based 'community hubs' and support hours are contracted across Devon providers in the following proportions:

- 1. Northern Region: defined by the combination of Torridge and North Devon housing authority boundaries 20%
- 2. Eastern Region: defined by the combination of Mid Devon, **Exeter** and East Devon housing authority boundaries 65%
- 3. Southern Region: defined by the combination of **Teignbridge**, South Hams and West Devon housing authority boundaries 15%

Link: www.devon.gov.uk

The Housing Options Teams in Exeter and Teignbridge work closely with partners to make sure that the provision is targeted at those who need it through the 'community hub assessment process'. Services funded through the County Council's budget include:

Exeter: Gabriel House, Sanctuary Supported Living, YMCA, BCHA Move On properties, The

Haven, ECC Temporary Accommodation Teignbridge: Sanctuary Supported Living

Devon County Council's 2014 homeless prevention tender change the model of provision by giving providers freedom to support clients in existing homes and along pathways, rather than solely linked to accommodation. This has clear benefits for client pathways, but also difficulties in the provision of specialist high support services where housing support is needed alongside mental health, substance misuse, or offending behaviour and usual accommodation does not provide a suitable setting.

9.3b Devon and Cornwall Housing Options Partnership (DCHOP)

The DCHOP aims to improve the consistency of housing options and homelessness services across Cornwall and all 10 Devon Local Authorities. This will be achieved by developing shared policies, practices and service standards, and equality of access to these services. The partnership brings benefits of reduced price training and enables a collective review of new policy initiatives or legislative changes. On occasion one-off government grant funding has been allocated through the partnership, promoting joined up responses to rough sleeping, debt advice, youth homelessness and access to the private rented sector. The DCHOP Co-ordinator is hosted by Teignbridge District Council and leads on projects as well and building strategic links with key partners as a housing options representative.

Link: www.dshg.org.uk

9.3c Devon Home Choice Partnership

Devon Home Choice is a common social housing allocation system across Devon used by all 10 local authorities and most social landlords. A common application, assessment and advertising of properties brings transparency to how social housing is allocated in the area. This strategy does not include a review of allocations; however social housing remains a key housing option for some households facing homelessness and landlords essential stakeholders in the Councils' attempt to resolve housing need. This partnership enables clear dialogue between parties to find balanced solutions to the competing demands of finding a good tenant and helping the most vulnerable.

9.3d Devon Rough Sleeper Partnership

In December 2010, Devon and Cornwall local authority housing services worked together with providers to address rough sleeping in the region. Additional grant was awarded to the area to enhance the existing rough sleeper services throughout the county. Since the funding ended the partnership has continued to share good practice and maintain a strategic approach in addressing the needs of the most vulnerable.

Link: www.dshg.org.uk/dcrsp

9.4 Local policy

9.4a Local housing strategies

Both Exeter and Teignbridge have adopted housing strategies that set out what both Councils and their partners will be doing to improve the housing situation for current and future residents. Exeter is currently in the process of updating its strategy, whereas Teignbridge has a strategy in place until 2020.

The themes within the strategies reflect the broad range of work that the councils do to meet local need, from developing affordable housing, maintaining housing standards, supporting people to stay independent in their own homes, as well as preventing and relieving homelessness. However, it is recognised that there is a legal requirement to publish a more detailed response to our work on homelessness within a dedicated homelessness strategy.

Link: www.exeter.gov.uk/housingstrategy Link: www.exeter.gov.uk/housingstrategy

9.4b Help for the single homeless

In December 2014, the service was awarded £250,000 of funding from the government's Help for Single Homeless Fund. Covering a wide geographical area of Exeter, Teignbridge, Torbay, East Devon and Mid Devon, the funding has delivered the following activities:

i. Making Every Adult Matters (MEAM)

Building on the approach with the development of a co-ordinator role based at Exeter CVS and resources for specialist workers to case manage complex homeless clients. The approach varies from the regular transactional one as personalised packages of support and interventions' are developed around the individual, to enable them to access and sustain accommodation and future personal development. The MEAM cohort is small with a maximum 15 people managed in this way at one time.

ii. Offender Resettlement Workers

HMP Exeter and HMP Channings Wood resettlement prisons have provided housing interventions and related support to improve outcomes amongst the offending population.

iii. Delivery of Specialist Training for Front Line Support Workers

'Appreciative Inquiry' techniques have been trialled to engage the most vulnerable rough sleepers. This approach is similar to the one used across Devon in the former Targeted Families in which an asset based client led approach is used to encourage people to achieve their own goals rather than one placed upon them by services.

9.4c Integrated Care Exeter (ICE)

Pressure on public sector funding and partners desire to work together to drive system change has led to the development of the ICE programme. This aims to deliver a reduction in demand on statutory services and to increase resilience and social action within communities recognising that the current system is not sustainable. Homelessness has been highlighted as a key area for improvement following concerns about the inequality in access to healthcare services for homeless clients and their over reliance on acute emergency interventions.

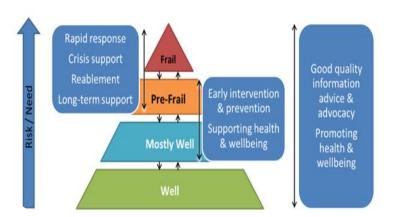
A new model of care has been used to frame service redesign within the ICE programme. This model fits very well with the developing approach to homelessness. Frailty within the model is as an alternative term to vulnerability which is more widely recognised in the homelessness sector.

There are 2 relevant work streams for the Homeless Strategy which impact service design both operationally and strategically.

The projects include:

New Model of Care

Health and Care Interventions



A health and wellbeing team for homeless people Key components

- The development of a virtual integrated team made up of professionals from across Assertive Homeless Outreach Team, Drug and Alcohol Services, Mental health Services, Adult Social Care, Onward Care through Hospital Team, Offender Services and Police.
- Focused interventions to prevent long term health problems by identifying problems sooner and providing rapid support rather than waiting for rough sleepers to get into crisis.
- Using health interventions to engage rough sleepers into considering lifestyle choices and moving towards accommodation.
- Developing seamless support links through the Prevention Crisis Aftercare journey to increase chance of health issues remaining manageable in the community.

ii. A collaborative approach to commissioning and service delivery Key Components

- Mapping of resources and current contracts across the partnership
- Senior management and political buy in from partners to work differently.
- Investigate concept of pooling budgets to provide services tailored to individuals rather than through specific services.

There are clear strategic links between the ICE programme, delivery of front line services though MEAM and the development of the Health and Well Being Hub at Watt Tyler house. Exeter City Council is leading the projects regarding homelessness within the partnership and has advocated for the MEAM and Hub to be recognised as elements to the homelessness work stream to ensure strategic connectivity in rapidly changing times

Lessons learned from the implementation of ICE in Exeter will have implications for how services are delivered across the locality and the improved relationships being developed with strategic partners now will also benefit Teignbridge residents as the programme moves forward.

10 Appendix C: Statistical data

To keep the strategy document as brief as possible, the majority of statistical information has been kept separate in Appendix C.

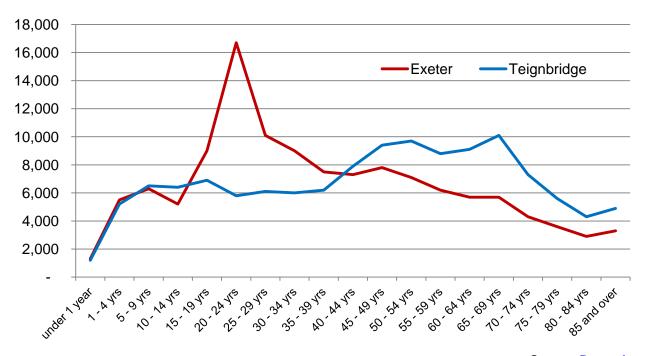
10.1 Overview

10.1a Population estimate of Exeter & Teignbridge in 2014

	Exeter	Teignbridge
Population	124,500	127,400
Female %	51%	52%
Male %	49%	48%
Area in sq miles	18	260
Density per sq mile	6,855.73	489.66

Source: <u>Devon facts & figures</u> + <u>Office of National Statistics</u>

10.1b Age demographics of Exeter and Teignbridge in 2014



Source: <u>Devon facts & figures</u>

10.1c Deprivation within Exeter and Teignbridge (2015)

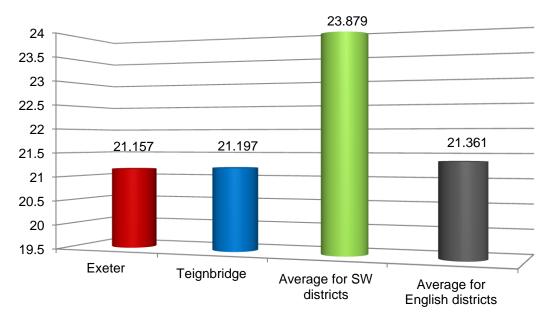
The Indices of Multiple Deprivation (IMD) is a measure of relative deprivation for small areas in England. The IMD provides a deprivation score for each geographical area in England, and ranks them from 1, the most deprived area, to 32,844 the least deprived area. The scores are calculated from thirty-seven indicators grouped under seven different themes, each measuring a different type of deprivation.

	Exeter	Teignbridge			
Rank out of all 201 Districts*	67	87			
	Priory	Bushell			
Most deprived wards	St David's	Teignmouth West			
	Newtown	Dawlish Central and North East			
	Duryard	Ipplepen			
Least deprived wards	St Loyes	Bishopsteignton			
	St Leonard's	Shaldon and Stokeinteignhead			

^{*}Higher scores represent greater deprivation

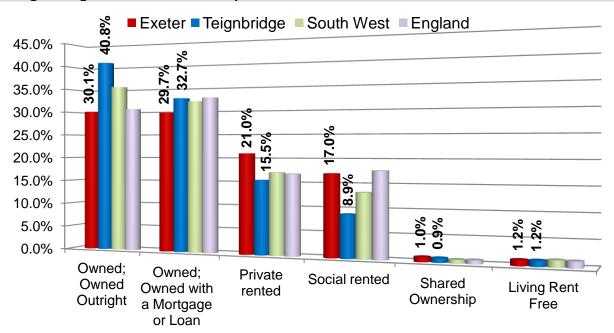
Source: www.gov.uk

10.1d Barriers to housing and services (Index of multiple deprivation, 2015)



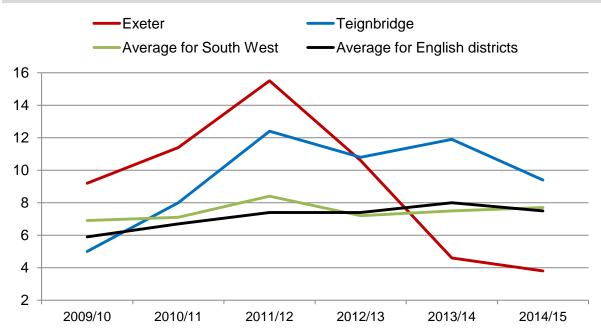
^{*}Higher scores represent greater deprivation

10.1e Teignbridge and Exeter stock profile - Census 2011

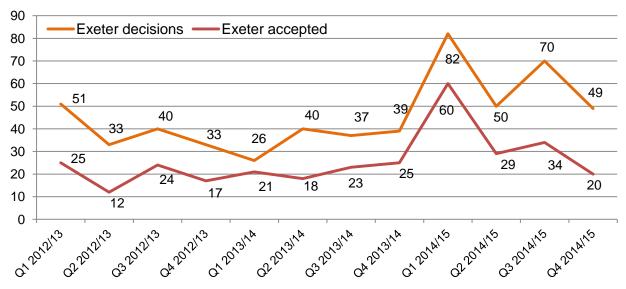


Source: Office for National Statistics

10.1f Total number of cases where homelessness was prevented and relieved - per 1,000 households

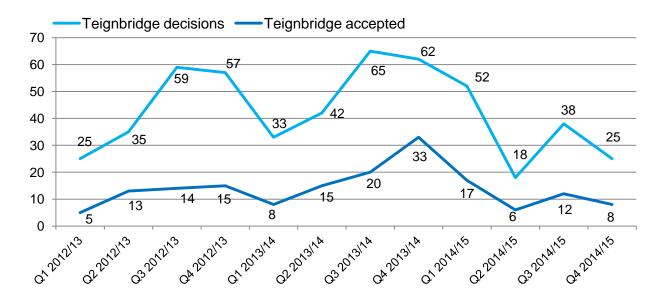


10.1g Exeter, Homeless decisions and accepted 2012 to 2015



Source: www.gov.uk

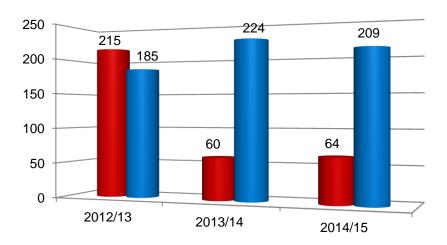
10.1h Teignbridge, Homeless decisions and accepted 2012 to 2015



10.2 A place to live

10.2a Homelessness preventions – number of households able to remain in existing home

■ Exeter ■ Teignbridge



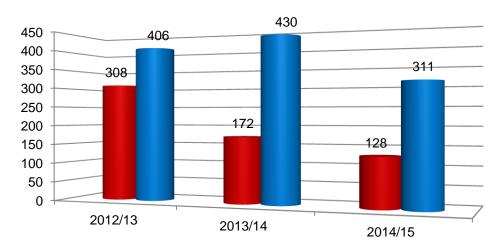
Source: www.gov.uk

10.2b Homelessness prevented - households able to remain in existing home by measure

Homelessness prevented -	2012/13		2013/14		2014/15	
households able to remain in existing home as a result of;	Exeter	Teignbridge	Exeter	Teignbridge	Exeter	Teignbridge
Mediation using external or internal trained family mediators	26	10	7	9	0	10
Conciliation including home visits for family or friend threatened exclusions	18	6	9	3	6	1
Financial payments from a homeless prevention fund	0	5	1	3	2	2
Debt advice	22	9	0	22	2	11
Resolving housing benefit problems	7	71	0	27	1	34
Resolving rent or service charge arrears in the social or private rented sector	9	40	1	83	8	112
Sanctuary scheme measures for domestic violence	0	0	0	3	1	6
Crisis intervention - providing emergency support	0	0	0	1	0	3
Negotiation or legal advocacy enabling household to remain in private rented sector	24	11	8	12	15	8
Assistance enabling household to remain in private or social rented sector	0	17	2	41	29	18
Mortgage arrears interventions or mortgage rescue	107	12	32	20	0	4
Other	2	4	0	0	0	0
Total	215	185	60	224	64	209

10.2c Homelessness prevented, or relieved – number of households assisted to obtain alternative accommodation

■ Exeter ■ Teignbridge

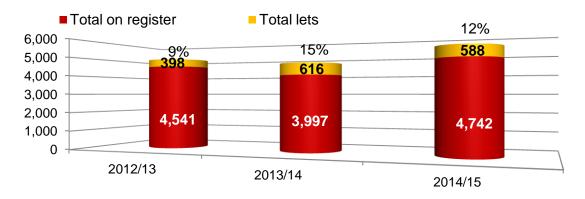


Source: www.gov.uk

10.2d Homelessness prevented or relieved - household assisted to obtain alternative accommodation by type

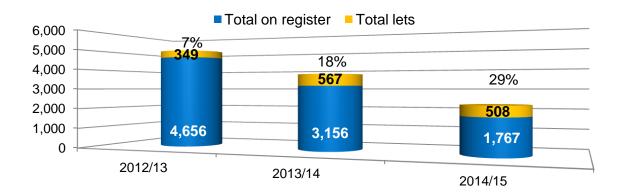
Homelessness prevented or	2012/13 2013/14		2014/15			
relieved - household assisted to obtain alternative accommodation, in the form of;	Exeter	Teignbridge	Exeter	Teignbridge	Exeter	Teignbridge
Hostel or House in Multiple Occupation (HMO)	49	6	6	0	0	1
Private rented sector accommodation with landlord incentive scheme	18	100	21	82	10	48
Private rented sector accommodation without landlord incentive scheme	97	184	54	188	68	180
Accommodation arranged with friends or relatives	0	0	2	6	1	7
Supported accommodation	89	41	36	51	14	24
Social housing - management move of existing LA tenant	0	0	0	6	0	3
Social housing - Part 6 offer of LA accommodation or nomination to Registered Social Landlord (RSL)	49	61	47	78	0	41
Social housing - negotiation with an RSL outside Part 6 nomination arrangement	0	11	4	18	34	4
Low cost home ownership scheme, low cost market housing solution	0	0	2	1	1	3
Other	6	3	0	0	0	0
Total	308	406	172	430	128	311

10.2e Housing lets (%) of total households on Devon Home Choice Exeter



Source: www.devonhomechoice.com

10.2f Housing lets (%) of total households on Devon Home Choice Teignbridge



Source: www.devonhomechoice.com

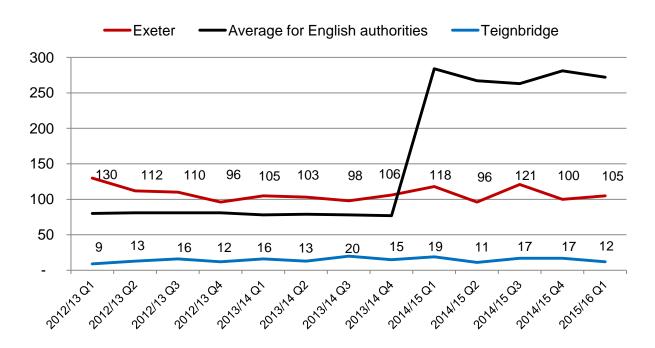
For 2014/15 there was an average of 118 applications and 49 lets per calendar month for Exeter and 83 applications and 42 lets for Teignbridge

10.2g Average cost of private rent and local housing allowance 2014/15

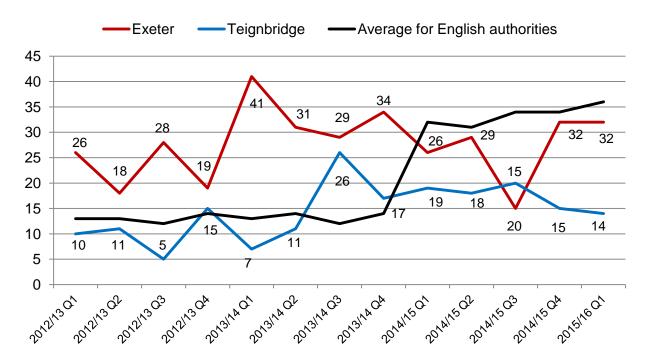


Source: www.gov.uk

10.2h Households in accommodation leased from the private sector 2012 to 2015

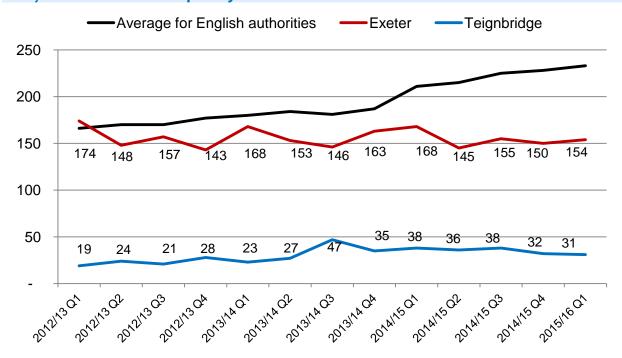


10.2i Households in bed and breakfast accommodation 2012 to 2015



Source: Local Government Association

10.2 Households in temporary accommodation 2012 to 2015



10.3 Health and protection

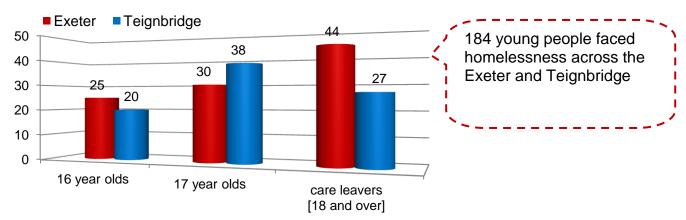
A Homeless Health Needs Audit was conducted in October and November 2015 by local housing and support providers. The data is not yet available and will be analysed for the final document.

10.3a Rough sleeping figures 2010 to 2015

Area	2010	2011	2012	2013	2014	2015
Exeter	21	29	30	23	34	27
Teignbridge	3	8	4	0	4	1
Devon	72	102	81	60	98	113
National	1,768	2,181	2,309	2,414	2,744	tbc

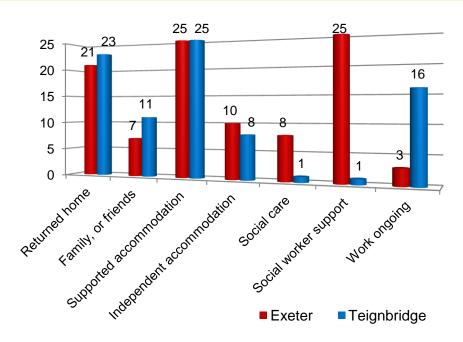
Source: www.gov.uk and Housing Services

10.3b Youth homelessness; presentations, 2014/15



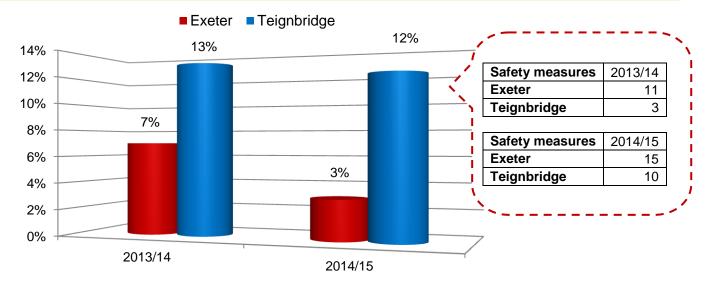
Source: Housing Services

10.3c Youth homelessness; outcome of intervention, 2014/15



Source: Housing Services

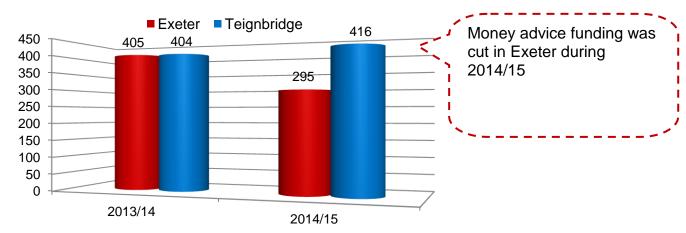
10.3d Households accepted as homeless who experienced domestic violence (%)



Source: Housing Services

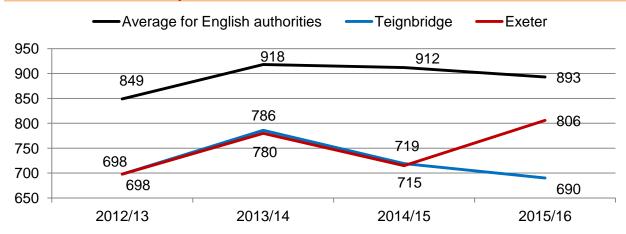
10.4 Money matters

10.4a Number of clients who attended money advice appointments 2013 to 2015

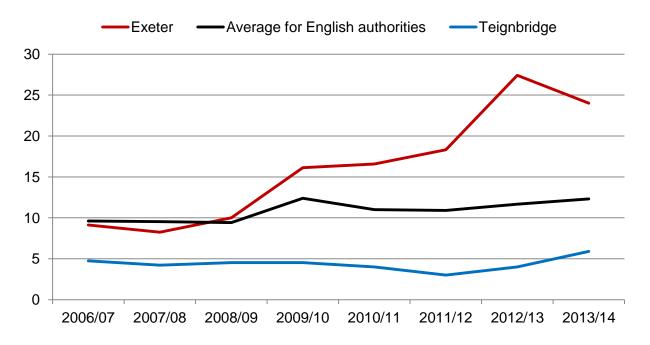


Source: www.homemakersw.org.uk

10.4b Estimated net expenditure - homelessness x £1,000s

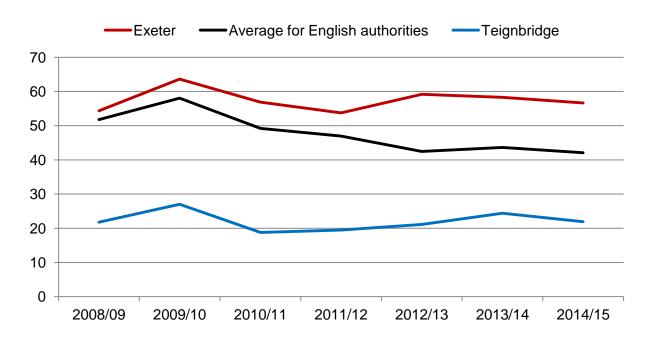


10.4c Homelessness spend - £ per head of population



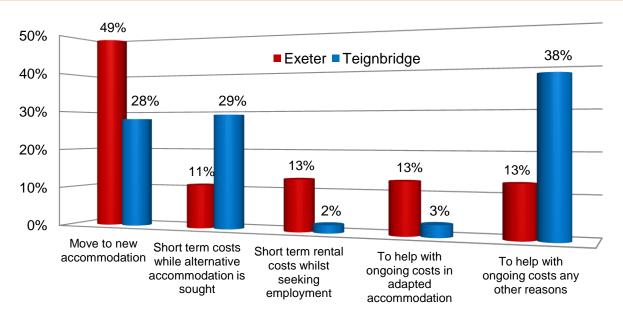
Source: Local Government Association

10.4d Revenue expenditure, housing services - £ per head



Link: Local Government Association

10.4e Reason for discretionary housing payment 2014/15



Source Exeter and Teignbridge Housing Benefits

Contact details

If you need this information in another format, please contact us.





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File location:

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